

Paradigm®



PARADIGM REFERENCE

A T H E M®

A Match Made in Heaven

**PAIR ANY OF
THESE POPULAR 5.1
SYSTEMS WITH ANY
MRX RECEIVER AND
GET 10% OFF BOTH!**

Advertised consumer sale dates May 14th - June 19th
Dealers may order specials from April 29th - June 22nd

GET READY FOR THE HORDES! WE'RE PROMOTING THIS SPECIAL LIKE CRAZY ON OUR WEBSITES!

PAIR ANY OF THESE POPULAR 5.1 SYSTEMS WITH ANY MRX RECEIVER AND GET 10% OFF BOTH!

Entry Level Cinema Package

2 x Cinema 330
1 x Cinema 330
2 x Cinema ADP
SE Sub
+ any MRX Receiver

Step-Up SE 1 Package

2 x SE 1
1 x SE Center
2 x ADP-190
SE Sub
+ any MRX Receiver

Step-Up SE 3 Package

2 x SE 3
1 x SE Center
2 x ADP-190
SE Sub
+ any MRX Receiver

Deluxe MilleniaOne Package

MilleniaOne 5.0
SE Sub
+ any MRX Receiver

Premium MilleniaOne Package

MilleniaOne 5.0
MilleniaSub
+ any MRX Receiver

Premium Millenia Package

2 x Millenia 200
1 x Millenia 20
2 x Millenia ADP
Seismic 110
+ any MRX Receiver

PAIR ANY OF THESE SUBWOOFERS WITH ANY MRX RECEIVER AND GET 10% OFF BOTH!

DSP-3400

ULTRACUBE 10

ULTRACUBE 12

SUB 12

SUB 15

"Match Made in Heaven Special" will be advertised on Paradigm and Anthem Websites effective May 14th until June 19th, 2011.

Substitutions for center, surrounds or subwoofer(s) included in complete systems may be made keeping the following in mind:

- Substituted model(s) still qualify for 10% discount but must have a **higher FMV** than the model(s) currently advertised.
- FMV Discount as advertised to consumers is based on discounts from Dealer Net Pricing.
- Only the "Match Made in Heaven" group of products can be advertised at the discount.
- Advertising must state the following "Special Pricing only available for Customers who purchase the complete advertised Paradigm/Anthem MRX system. Visit us for additional details or further clarification."
- No extended terms will be offered on purchases made during the "Match Made in Heaven" promotional special.
- All purchases qualify for full MVP program participation.
- Signature Product is expressly excluded from this program.
- To be honored, PO's must include complete systems as advertised.